

# Creation of a new website for Tafi

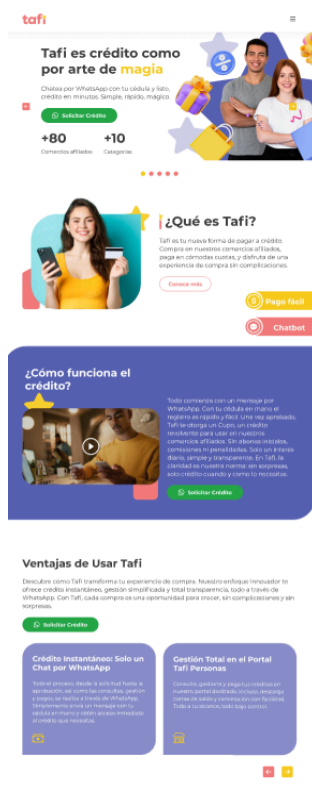
For Tafi, the Rootstack team developed a new and modern website.

## About Tafi

Tafi is a platform for managing microcredits digitally. It is a Panamanian company that makes loans to people in businesses associated with the company. Clients can access it through their cell phones or through the Tafi portal to make their requests.



## Rootstack's work with Tafi



The Tafi website development project aimed to replace the outdated, non-responsive design of the previous site with a modern, scalable, and user-friendly platform. The new website was designed to adapt seamlessly to various devices and screen sizes, enhancing usability for customers. It addressed the limitations of the old site by introducing improved navigation, updated content structure, and additional functionalities to meet both user and business needs.

The primary objectives of the project included creating a responsive and visually appealing design, developing scalable architecture, and integrating advanced features like payment methods and a credit simulator. Additional goals involved restructuring the website's content to clearly showcase Tafi's services and partnerships, and incorporating new sections such as a blog and a job board to increase audience engagement. Agile methodology was used to ensure iterative development and adaptability throughout the project.

## Technologies we work with creating the website

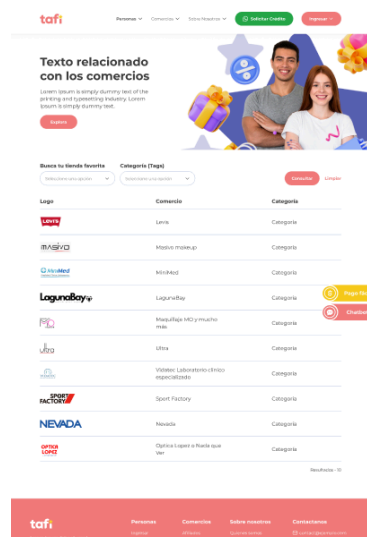
Technologies like Drupal for backend development and Next.js for frontend design were chosen for their scalability, flexibility, and ability to support responsive designs. These tools facilitated the seamless integration of complex features like the credit simulator and payment functionalities while

ensuring the site was easy to maintain and expand in the future.



## Key challenges

Key challenges included ensuring seamless responsiveness across all device types, creating scalable designs to accommodate future growth, and integrating advanced functionalities like the credit simulator and payment options. The team successfully addressed these challenges through strategic planning and the use of robust technologies, delivering a fully responsive and feature-rich website.



The revamped website brought several benefits to Tafi, including a vastly improved user experience with responsive design and modern features like the credit simulator and easy payment options. The scalable architecture positions the website for future updates, while new sections like FAQs, a blog, and a job board enhance engagement and communication. These updates have strengthened Tafi's ability to connect with both customers and business partners effectively.

