

## Success Stories

# Creation of a website about a government conference

Roostack supported the Panamanian government in the development of a web page for the Annual Conference of the Inter-American Government Procurement Network.

### About RICG

The Inter-American Government Procurement Network (RICG in Spanish) is an organization that promotes the exchange of human, technical and financial resources for the generation of good practices in a public procurement among the member states of the Organization of American States (OAS). It is about increasing transparency, sustainability, and innovation in public contracting and procurement systems in their countries.

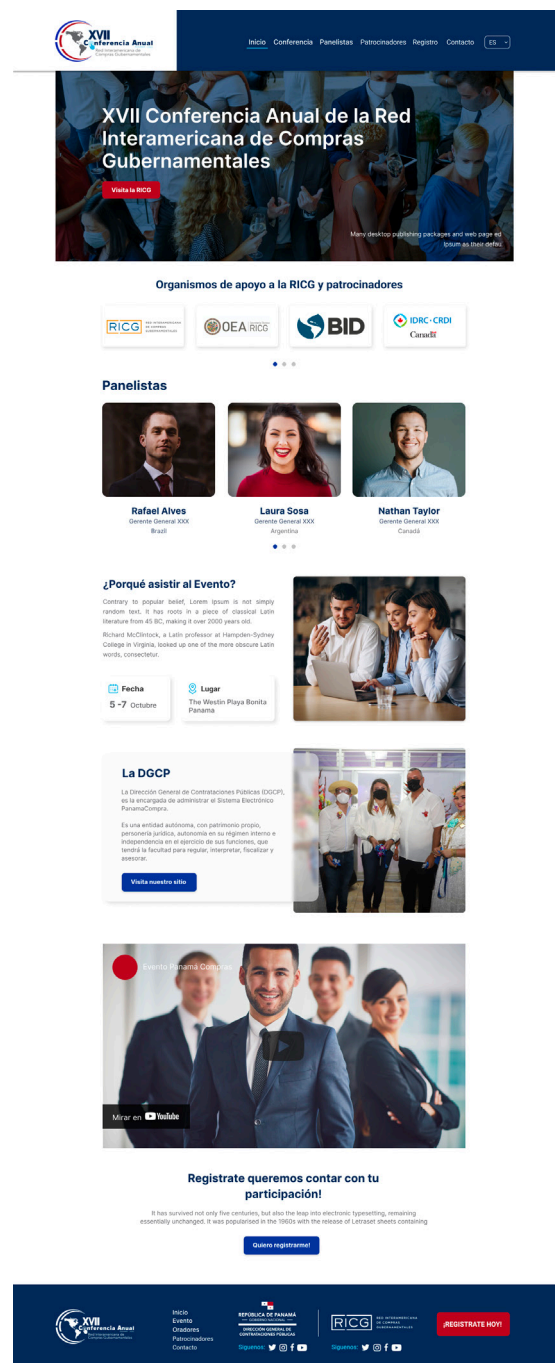
### Challenge

The RICG was organizing its XVII Annual Conference, to be held in Panama in 2022, and they needed a website to promote the event and share information about the conferences, panelists, and sponsors.

### Our solution

Roostack engineers created a Drupal website for the RICG XVII Annual Conference, meeting the specific requirements of the client. It should be noted that it is a responsive and multilingual site, available in Spanish and English. The website is made up of various sections; Home, Conferences, Panelists, Sponsors, Registration, and Contact.

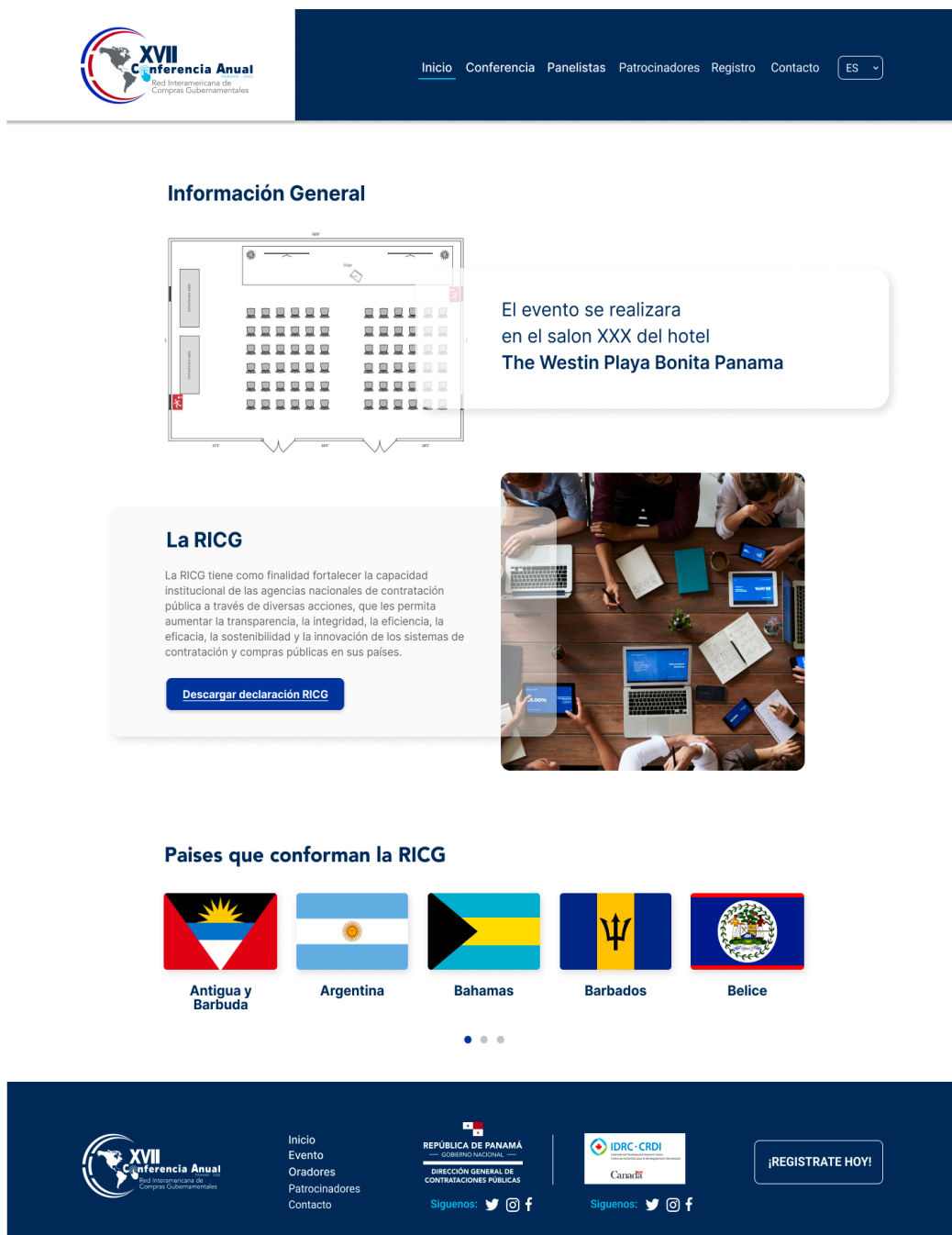
The **Home** page is made up of several components: there is the main slider in which the most important news of the



conference is displayed. Another component is also shown with the panelists, also having the option to activate an events component to show the date, time, and place of a particular conference. There is a video component to show clips related to the event and finally, a Call To Action is shown to the event record.

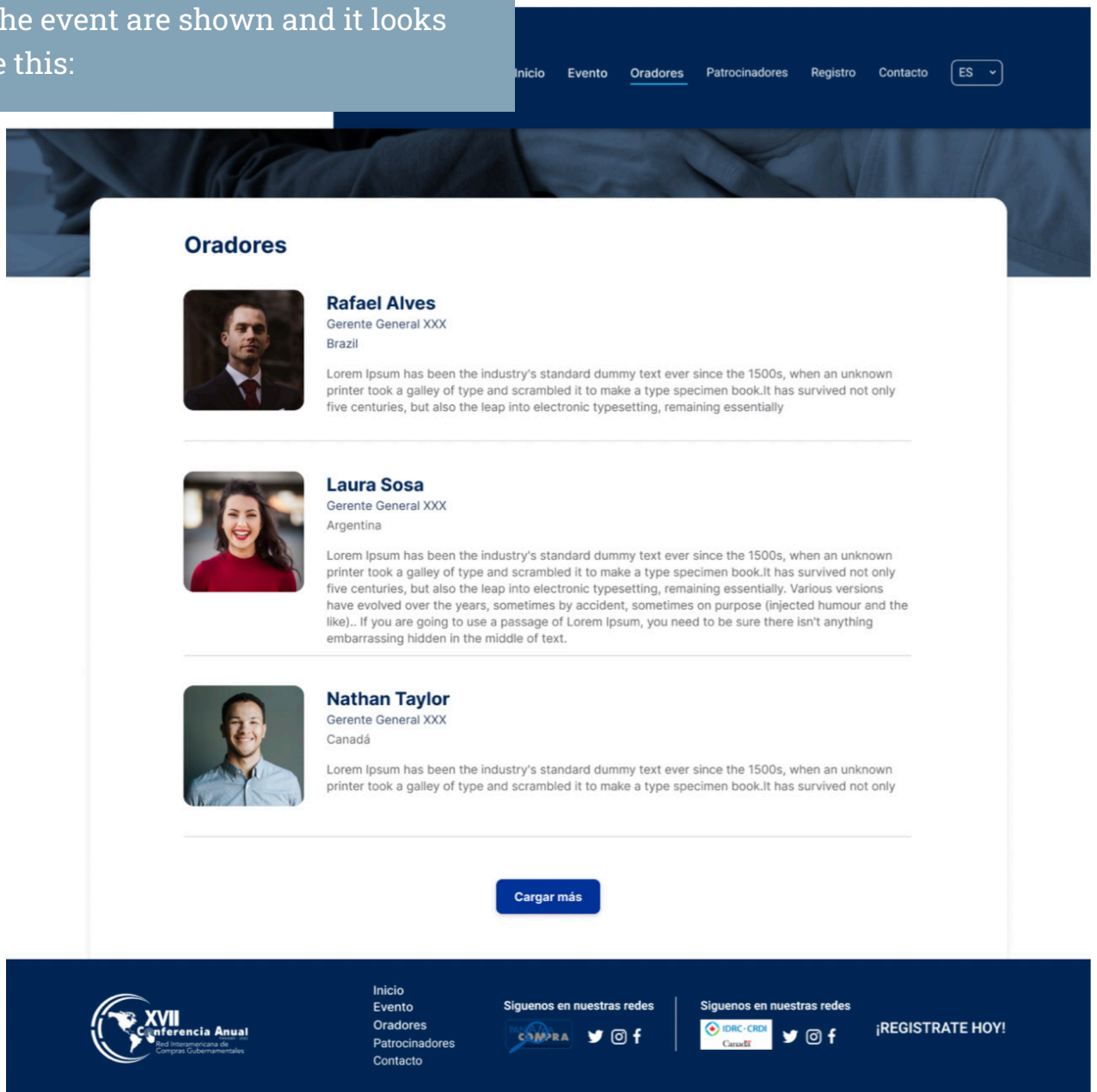
When clicking on the **Conferences** tab, the following list of options is displayed: Agenda, Conference, Tourism, News, and Announcements.

In the **Agenda** field, the agenda that will be followed throughout the event, from start to finish, is displayed. In Conference, information is given about the conferences that will be presented. In Tourism, tourist information about Panama and the most interesting activities that attendees can do during their visit to the country are offered. In **News**, the most outstanding information derived from the event is published and in Announcements, as its name indicates, the announcements derived from the work sessions are shared.



The screenshot shows the website for the XVII Conferencia Anual. The header includes the logo and navigation links: Inicio, Conferencia, Panelistas, Patrocinadores, Registro, Contacto, and a language dropdown set to ES. The main content area is titled 'Información General' and features a calendar view with a callout box stating: 'El evento se realizara en el salon XXX del hotel The Westin Playa Bonita Panama'. Below this is a section for 'La RICG' with a description of its mission and a 'Descargar declaración RICG' button. A carousel of flags represents the countries: Antigua y Barbuda, Argentina, Bahamas, Barbados, and Belice. The footer contains logos for the organizing institutions (República de Panamá and IDRC-CRDI) and a '¡REGISTRATE HOY!' button, along with social media links.

In the **Panelists** tab, the speakers who are going to present their conferences at the event are shown and it looks like this:



One of the most important features created by the Rootstack team on this website was the development of the **form for the registration of attendees**. On the one hand, this greatly facilitates user registration and, on the other, allows the government institution to more efficiently monitor event attendees, since Drupal has an efficient and intuitive interface.

In the registration form, there are the basic fields of name, surname, country, institution or body that represents, occupation and position, sector, email, telephone number, if the person is vaccinated against Covid-19, and how many doses they have.

When making this registration, the person receives a confirmation email. The institution also receives a notification about this registration, which must be answered by the user to validate that the registration was indeed successful.



Oradores [Registro](#) Contacto ES ▾

## Registro de asistentes

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing

**Nombre**

Indicar el Nombre Completo

**Apellido**

Indicar el Nombre Completo

**Tipo de documento**

Selecciona Tipo de Documento ▾

**Numero de documento**

000 000 000

**Nombre de la entidad**

Institución u organismo que representa

**Cargo**

Cargo que Desempeña

**Sector**

Seleccione el Sector al que Perteneces ▾

**Correo electrónico**

email@email.com

Otro

**Teléfono**

000 000 000

**Pais**

-Seleccione el pais- ▾

**Diagnostico médico**

Condición médica

**Presenta alguna condición médica**

Si  No

**Esquema de vacunación completo COVID-19**

Si  No

**Alérgico a algún medicamento o alimento**

Indique el tipo de alergia

Registrarme

**Seleccione que dosis tiene**

Seleccione las dosis que tiene ▾



Inicio  
Evento  
Oradores  
Patrocinadores  
Contacto

REPÚBLICA DE PANAMÁ  
GOBIERNO NACIONAL  
DIRECCIÓN GENERAL DE  
CONTRATACIONES PÚBLICAS

Síguenos:    

RICG RED INTERAMERICANA  
DE COMPRAS  
GUBERNAMENTALES

Síguenos:    

¡REGISTRATE HOY!

Finally, on the **Contact** page, there are all the RICG contact information and a form in which the person can leave their information and the reason why they want to contact the institution.

**Contacto**

It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing

**Nombre**

**Apellido**

**Correo Electrónico**

**Pais**

**Empresa**

**Cargo**

**Teléfono**

**Mensaje**

**Enviar**

**XVII Conferencia Anual**  
Red Interamericana de Compras Gubernamentales

**REPUBLICA DE PANAMA**  
GOBIERNO NACIONAL  
DIRECCIÓN GENERAL DE CONTRATACIONES PÚBLICAS  
Siguenos:

**RICG**  
RED INTERAMERICANA DE COMPRAS GUBERNAMENTALES  
Siguenos:

**¡REGISTRATE HOY!**

With this website, the RICG was able to keep attendees and the general public informed about all the activities and conferences of the event, being transparent and efficient when sharing information, through an easy-to-manage Drupal web page.

**At Rootstack, we have more than 10 years of experience supporting companies from different industries in their digital projects. Need help? Contact Us!**