Success Stories

Endpoints creation for BAC products listed on the website for easy management
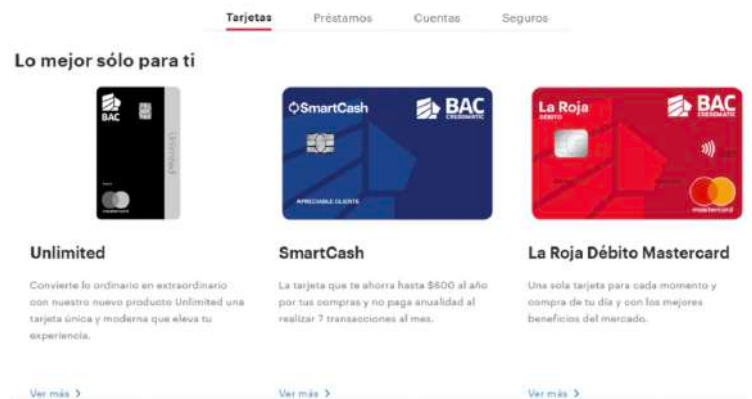
Rootstack created a stock of endpoints about BAC products listed on the website such as insurance, loans, accounts, and cards, among others. This is to facilitate the manipulation and dynamic configuration for software developers at BAC.

The BAC team will also be able to edit the products listed on the website in a low-code approach and will be able to respond faster to market trends.

About BAC

BAC is a financial institution with more than 70 years of experience in the Central American market. With offices in countries such as Panama, Costa Rica, Bahamas, Nicaragua, Guatemala, Honduras, and El Salvador. They offer financial solutions to personal and corporate accounts, impacting more than 4 million customers in the region through their more than 19,000 collaborators.

Challenge

Market trends are changing, and companies must be willing to respond to user demand promptly. Here the key was to store together each product listed on the website with its links, filters, and data so that it can be easily edited by the BAC team.

It was a backend job that was only going to be perceived by the development team and later other people from the BAC team could edit it based on low-code.

Solution

First Rootstack and BAC got together to carry out the main points of the project, to list which products needed this management. The purpose was to deliver a fully functional tool that would store the configuration of the website's products such as insurance, accounts, cards, and loans on endpoints for its development team.

The format of each product as shown on the website was considered to build the backend structure and parameters both for the operation of the current ones and for the configuration of the future products that are going to be listed.

Technologies

The methodology used during the project to gather requirements, and develop and execute implementations was Scrum. The tickets were handled on Rootnet to manage tasks, times per requirement, and responsible roles.
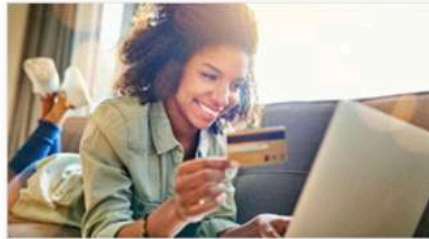
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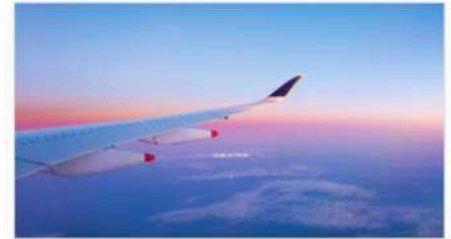
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The project was handled under Scrum methodology, the sprints were made once a week to get requirements and align phases. Rootnet was used for tasks, tickets, and progress visibility by managers, and times. The technologies that were used in the creation of the endpoints were Drupal, HTML, and JSON.

This was a project designed to empower the internal BAC team thanks to Rootstack's experience. Once the endpoints have been created, they can quickly edit the information about their products for their website. It was possible to successfully complete the project and train the BAC team on manipulating these endpoints. Our team of engineers is expert in different technologies and solutions applied to various sectors. We have been helping companies achieve higher levels of productivity for more than 10 years.

Would you like to know what we can do for your company?
Contact us