

Success Stories

Creation of a website for MEF for the lot auction

Rootstack supported the Ministry of Economy and Finance of Panama with the creation of a web page to collect and display lots available for auction.

About MEF

The **Ministry of Economy and Finance**, through the **Administrative Unit of Reverted Assets**, is in charge of planning the comprehensive development of the available areas or lots to promote economic growth for the benefit of the country.



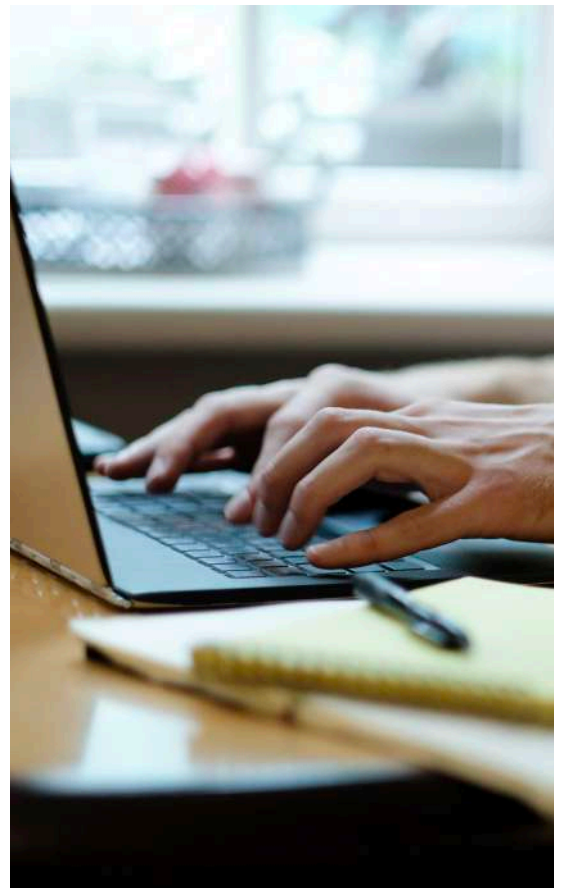
MINISTERIO DE
ECONOMÍA Y FINANZAS

Challenge

This government institution needed a versatile, multimedia, and flexible **web page** that would above all allow it to display information about auctions and lots in a user-friendly and clear way.

Our solutions

Rootstack's team of **software developers** created a functional, friendly, and easy-to-use web page for MEF, where the institution's team can easily upload batch profiles, sharing all the associated information such as prices, photographs, location in Google Maps, among other features.





Upon entering the website, the user can search according to the type of property that interests him, whether it is a farm, a lot, a parcel or a home. You can also search if this property is available for auction or not and the sector where it is located.

The Home of the site has a component that shows the latest lots uploaded and those that are currently available for auction, showing a preview of the lots and the date they will be auctioned.



It also has a space where the most important news related to the area is highlighted and a component at the bottom of the page with links of interest to the user, associated with the invested areas, the institution, the available goods and a link to see the auctions in live.

LOREM IPSUM SECCIONES

Queremos brindar las mejores opciones para usted



Speaking of live streams, the Rootstack team put an iframe on the MEF site so they could easily stream auctions every time they happen, streamlining this task for the client.



ACCEDER A TRANSMISIÓN SIMULTÁNEA DE SUBASTAS PÚBLICAS



- Galería áreas revertidas
- Subasta en vivo
- Listado de bienes
- Invierta en Panamá
- Cómo Participar en las Subastas

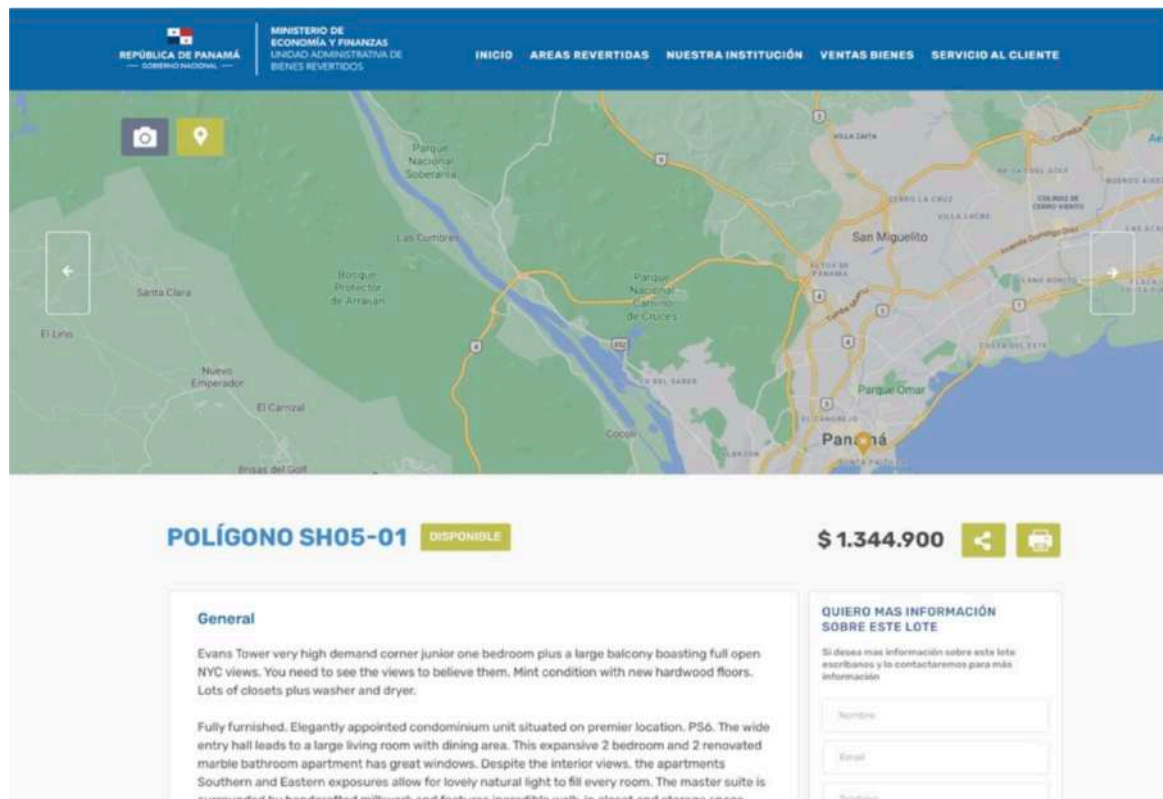
- #### NOTICIAS RECIENTES
- 

UABR emite orden de proceder para reparar...
9 de marzo de 2022
 - 

UABR aportó al Estado B/. 12.6 millones en...
9 de febrero de 2022

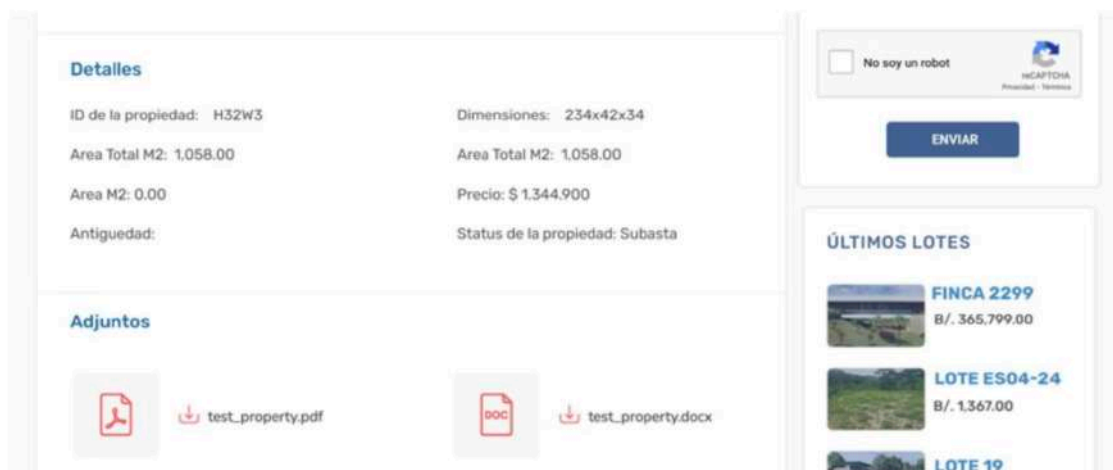
Batch profile

When entering the profile of each lot, the website shows an aerial image of it, photographs that were taken by Rootstack using a drone. In this area you can not only see photographs of the lot, but also its location on Google Maps and a Street View style view, also provided by Google Maps.



The screenshot shows the website interface for a property listing. At the top, there is a navigation bar with the logo of the República de Panamá and the Ministerio de Economía y Finanzas. Below the navigation bar is a map of Panama showing the location of the property. The property is identified as 'POLÍGONO SH05-01' and is marked as 'DISPONIBLE'. The price is listed as '\$ 1.344.900'. Below the map, there is a 'General' section with a description of the property: 'Evans Tower very high demand corner junior one bedroom plus a large balcony boasting full open NYC views. You need to see the views to believe them. Mint condition with new hardwood floors. Lots of closets plus washer and dryer. Fully furnished. Elegantly appointed condominium unit situated on premier location. PS6. The wide entry hall leads to a large living room with dining area. This expansive 2 bedroom and 2 renovated marble bathroom apartment has great windows. Despite the interior views, the apartments Southern and Eastern exposures allow for lovely natural light to fill every room. The master suite is surrounded by handcrafted millwork and features inbuilt walk-in closet and storage space.' To the right of the description is a form titled 'QUIERO MAS INFORMACIÓN SOBRE ESTE LOTE' with fields for 'Nombre', 'Email', and 'Telefono'.

Then you can see a general description of the lot, with the date of the auction and the deadline for registration in it. It shows the ID of the property, the area of the land, sector, zoning, the status of the property and the initial value of the offer.

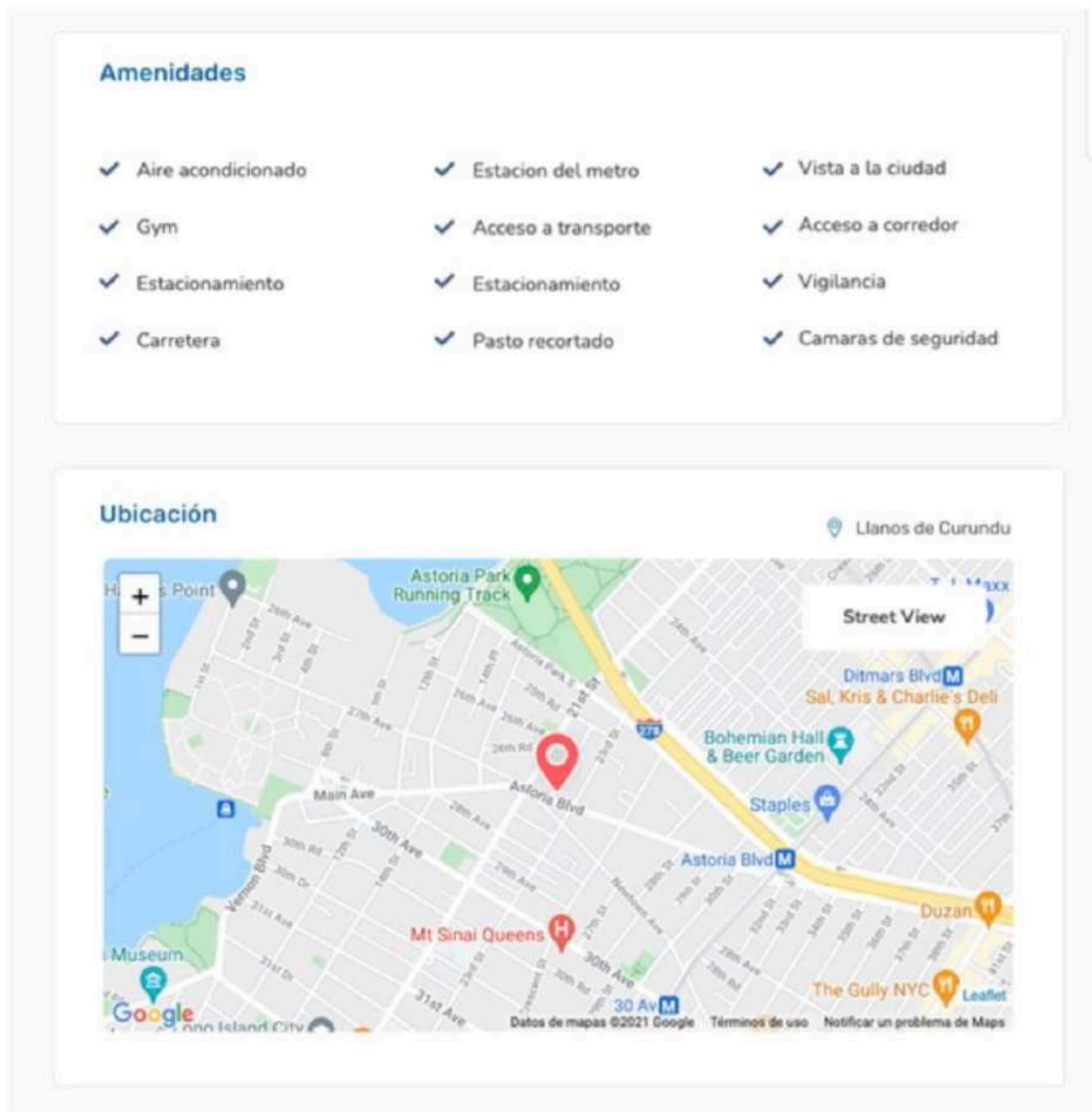


The screenshot shows the 'Detalles' section of the property listing. It includes the following information:

- ID de la propiedad:** H32W3
- Dimensiones:** 234x42x34
- Area Total M2:** 1,058.00
- Area Total M2:** 1,058.00
- Area M2:** 0.00
- Precio:** \$ 1,344,900
- Antigüedad:**
- Status de la propiedad:** Subasta

Below the details, there is a section for 'Adjuntos' with two files: 'test_property.pdf' and 'test_property.docx'. To the right, there is a 'No soy un robot' checkbox and a 'CAPTCHA' logo. Below that is an 'ENVIAR' button. At the bottom right, there is a section titled 'ÚLTIMOS LOTES' with three listings: 'FINCA 2299' (B/. 365,799.00), 'LOTE ES04-24' (B/. 1,367.00), and 'LOTE 19'.

It has attached files, where the lot plan is included for those who are interested in seeing it. It lists the benefits that this lot has and makes a form available to the user so that they can request more information about this property.

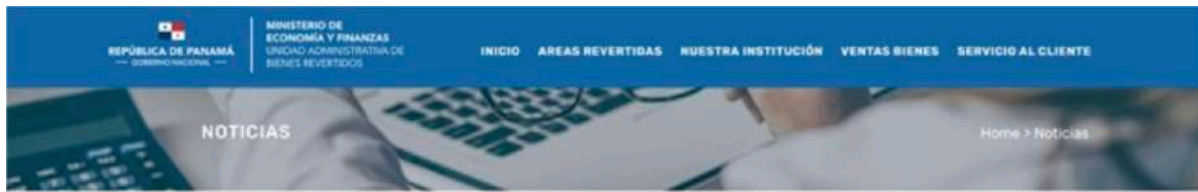


This profile gives the option to share the link on Facebook and Twitter and also allows you to print it directly from the website.

Website sections

News list

Here the user will be able to read the most recent and outstanding news related to the reverted areas, lots and related properties.



FUNDACIÓN OPERACIÓN SONRISA PANAMÁ RECIBE ESCRITURA DE TRASPASO

El Despacho de la Primera Dama, conjuntamente con el Ministerio de Economía y Finanzas, a través de la Unidad Administrativa de Bienes Revertidos (UABR), entregó a la Fundación Operación Sonrisa Panamá, la escritura de traspaso a título de donación de las Viviendas No.1998 A y B, valoradas en B/. 432.555.73, ubicadas en Llanos de Curundú.

CATEGORIAS

- ▶ Categoría 1 de noticia
- ▶ Categoría 2 de noticia
- ▶ Categoría 3 de noticia
- ▶ Categoría 4 de noticia

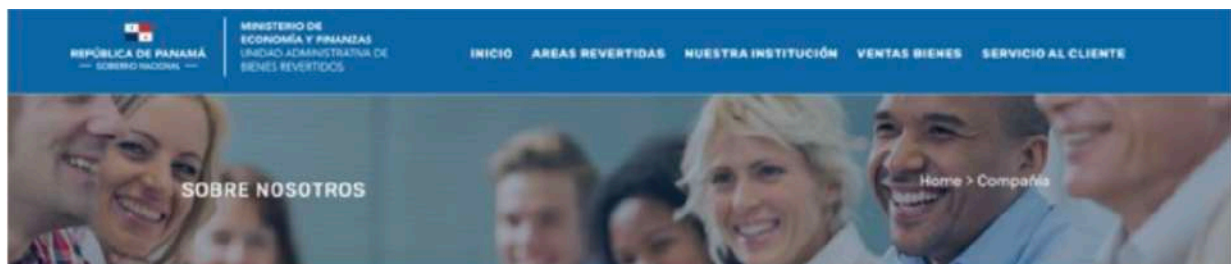
ÚLTIMOS LOTES

FINCA 2299
B/. 365.799.00

LOTE ES04-24
B/. 1.367.00

About us

It presents the mission and vision of the Administrative Unit of Reverted Assets, as well as the authorities of the Ministry of Economy and Finance with their respective profiles.



NUESTRO OBJETIVO MISION Y VISION

Promover el desarrollo económico de los bienes revertidos de modo tal que se obtenga el óptimo aprovechamiento de sus recursos, el incremento de la inversión y el máximo beneficio para toda la República de Panamá, (Decreto Ejecutivo No. 67 de 25 de mayo 2006).

Fortalecer la estructura de la Unidad Administrativa y planificar el desarrollo de las áreas disponibles para lograr resultados óptimos en la promoción de las inversiones, la comercialización y en la administración de estos bienes.

Todo dirigido a fortalecer los aportes al Tesoro Nacional y el desarrollo integral a las áreas revertidas.

 **80,123**
Clientes satisfechos

 **\$74 Billion**
en lotes vendidos

 **\$46 Mil**
Subastas realizadas



Frequent questions

We also created the Customer Service section, with a link to Frequently Asked Questions so that the user can clarify their doubts immediately. Likewise, the user is offered the option of sending their requirements through a form.



REPUBLICA DE PANAMA GOBIERNO NACIONAL

MINISTERIO DE ECONOMIA Y FINANZAS UNIDAD ADMINISTRATIVA DE BIENES REVERTIDOS

INICIO ÁREAS REVERTIDAS - NUESTRA UNIDAD - VENTA BIENES SERVICIO AL CLIENTE -

PREGUNTAS Y RESPUESTAS

Home > Preguntas y respuestas

PREGUNTAS MÁS FRECUENTES DE NUESTROS USUARIOS

¿Cuáles son los requisitos para participar en una subasta? ^

Información detallada sobre los requisitos para participar en un acto de Subasta Pública en el siguiente vínculo: **Cómo Participar en las Subastas**

¿Se pueden realizar los pagos para participar en una subasta en efectivo o en cheque? v

¿Pierdo la fianza de inscripción si no cumplo con el pago dentro del plazo establecido? v

Technology

In this project, Rootstack engineers used Wordpress, a technology that allowed them to create a flexible, modern and functional website for the client.

At Rootstack, we have been supporting companies and government institutions with quality digital solutions for more than 10 years. Do you want to start the digital transformation of your business? Contact Us!